

For Immediate Release

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Creative Minds Donate Time and Expertise to Non-Profits

Montgomery, AL – Stamp, a Montgomery, AL-based, full-service advertising and marketing firm, will donate creative services to aid non-profit organizations in an intense 24-hour creative blitz known as CreateAthon®. 2017 will mark Stamp's 15th consecutive year giving back to the local community by providing services that include strategic marketing planning, brand development, website development, and social media auditing to select non-profits on a pro-bono basis.

Celebrating 58 consecutive years in business, Stamp is the only advertising and marketing firm in Alabama taking part in CreateAthon® and is excited to mark its 15th year of participation by giving back to the local community. Stamp's mission statement, "Do good work. Be good people." is at the core of what they do. "We truly value and look forward to the special relationships we build with each of the non-profits we serve through CreateAthon®," said David Allred, a partner with Stamp. "The variety of projects, interoffice collaboration and endless stream of coffee make for a memorable event every year." Stamp has provided in excess of \$50,000 of pro-bono agency services on an annual basis.

Applications are being accepted from now until September 15th, 2017. The event will be held at the firm's Montgomery office on October 19th – 20th. Applications and more information about Stamp's CreateAthon® involvement can be found at www.StampGivesBack.com. For special announcements, be sure to like their Facebook page at www.facebook.com/StampIdeaGroup.

For questions, please contact Jessica Pearce at Jessica@StampIdeas.com or 334.244.9933.