

For Immediate Release  
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### **Marketing Firm Chooses River Region Non-Profits to Donate Expertise**

*Montgomery, AL* –CreateAthon® is a national program where marketing services are provided to non-profits on a pro bono basis in an intense 24-hour creative blitz. Annually, Stamp Idea Group, a Montgomery, AL-based full-service advertising, interactive and media firm, donates over 500 hours of creative services during this event. For the firm's 14<sup>th</sup> year involved with CreateAthon® they have chosen to help four river region non-profit organizations.

The selected nonprofits that will participate this year are: 1-4-1 Youth Partnership, Child Protect Children's Advocacy Center, Coronas for Cojones, and Prattville YMCA's Coach a Child Campaign.

Currently, Stamp is the only advertising and marketing firm in Alabama participating in CreateAthon® and the event will be held at their Montgomery office on February 25-26, 2016.

We anticipate providing a minimum of \$50,000 of pro-bono agency services during the CreateAthon® event and couldn't be more excited to help each nonprofit make their mark in the Montgomery area.

Visit <http://StampGivesBack.com> for information on Stamp's CreateAthon® program. Like us on Facebook at <https://www.facebook.com/StampIdeaGroup> to see special announcements.

**Contact Kristin Dillensnyder**, kristin@stampideas.com with questions at 888-244-9933.

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