



Stamp CreateAthon® 2017 Application

General Information:

Organization Name: _____

Address: _____

City/State/Zip: _____

Contact Name: _____

Phone: _____ Email: _____

Website: _____

Year the organization was established: _____

Organizational Information:

What is your organization's mission?

Is your organization listed as a 501C(3)? _____

How much did your organization budget for advertising/marketing this year? _____

Please outline budget plan for this spending: _____

Is your organization working with any other Marketing/Advertising Agency? _____

Where is your organization headquartered? _____

What is your geographic service area? _____

Does your organization have a web site or a web address reserved? _____

If so, what is it? _____

Project Information:

Should this project be fundraising focused or geared more to educate the public of your organization's available services? _____

Please select the projects of greatest interest to your organization from the list below:

Website

Marketing Action Plan (MAP)

Logo Development

Social Media Audit

Please answer the following questions and attach additional sheets if necessary.

1) The goal of the project: _____

2) Target audience (who are you trying to influence?): _____

3) What message must this project get across?

4) Description of any work already completed: _____

5) Any existing budget allocated for long-term hosting or implementation of the project:

CreateAthon® 2017 Terms and Conditions

If my organization is selected as a CreateAthon® participant, I understand and agree to the following:

The majority of work for this project will be done by Stamp's staff in a 24 hour period.

I will meet with Stamp's staff prior to CreateAthon®, dates to be determined, to review project scope, discuss marketing plan and subsequently approve the Creative Brief.

I will meet with Stamp's staff after CreateAthon®, date to be determined, to receive work produced to fulfill project goals and to communicate any necessary minor edits. I understand that the work produced by Stamp will rely on accurate and thoughtful information provided by me to Stamp through the application, the creative brief, our conversations together and Stamp's research. Upon presentation of the work, we have the right to use or not use the creative material provided for our organization.

If provided with a website I will be responsible for hosting at a non-profit rate of \$35 per month.

No revisions will be made to the design by anyone other than Stamp and I have the authority to approve and implement the CreateAthon® work designed for my organization.

All designs and concepts are copyrighted by Stamp and may not be reproduced without written permission from Stamp.

The dates outlined can change without advanced notice.

There will be no additional pro-bono work required of Stamp for this project beyond the terms outlined above.

Signature: _____ Date: _____

Please scan and email or mail the completed application to:

**Stamp | 111 Washington Ave. | Montgomery, AL 36104
Phone 334.244.9933 | Fax 334.244.7713**

Contact: Jessica Pearce | Jessica@stampideas.com | StampIdeas.com